



CAITLIN BUSCHINSKI

PACKAGE/GRAPHIC DESIGNER



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[Portfolio](#)

[LinkedIn](#)

ABOUT ME

I'm Cait, a passionate and creatively motivated graphic designer and I love what I do. I specialize in package design, creating successful brand authentic packaging concepts in my current role, from visual conceptualization with shape, color, graphics to the final product. I have a limitless imagination and I'm ready to see where it takes me next.

WORK EXPERIENCE

Sam Salem and Son | **Package Designer**

Manhattan, NYC / September 2019 - Present

Conceptualize and execute packaging graphics for a range of products including belly-bands, full color boxes, insert cards, garment tags, labels, stickers-etc. Design die-lines/prototypes for new and existing packaging. Design new branding solutions, including logos, color schemes and graphics. Oversee the process from design, mock up presentation to proofing /sampling stage. Make sure all packaging concepts meet requirements set by the buyer and management. Execute multiple assigned projects at once under a diverse range of customer demographics including Five Below, Walmart, Giant Tiger, Rite Aid, LIDL -etc. from concept to final delivery of assets from the factory.

GRO Agency | **Package Design Intern**

Manhattan, NYC / October - January 2019

Created package and window decal designs based on client requirements and brand identity. Worked on a variety of projects for clients such as Skinny Cow, Nestle, and Turmeric. Collaborated with senior level designers and art directors. Designed perforated vinyl graphics for the GRO Agency conference room walls.

JC Decaux North America | **Graphic Design Intern**

Manhattan, NYC / May - June 2018

Created original advertisement concepts and renderings that enabled clients to envision their ads in public spaces such as airports, malls, and kiosks. Clients included Zara, NFL, Dolce and Gabbana, and Steve Madden. Worked on multiple projects that involved color correction and compositing images in Photoshop.

The Walt Disney Company | **Disney College Program**

Lake Buena Vista, FL / August 2015 - January 2016 / May 2017 - August 2017

Selected for a highly competitive professional development program emphasizing guest service excellence, teamwork, and leadership. Interacted with large crowds of national/international guests, maintaining excellent customer service to provide a quality experience in a fast paced environment. Worked closely with a team of cast members to ensure efficiency and safety in the workplace in Disney's Animal Kingdom and Magic Kingdom. Daily tasks included cash handling, stocking merchandise, and preparing food.

EDUCATION

Long Island University

Bachelor of Fine Arts, Digital art & design
Tau Sigma Honor Society
Phi Kappa Phi Honor Society



May 2019

LIM College

September 2013 - May 2016

DESIGN SKILLS

Branding & visual identity

Creative problem solving

Print design & production

Typography & layout

Packaging design

SOFTWARE

Adobe Illustrator

Adobe Photoshop

Adobe InDesign